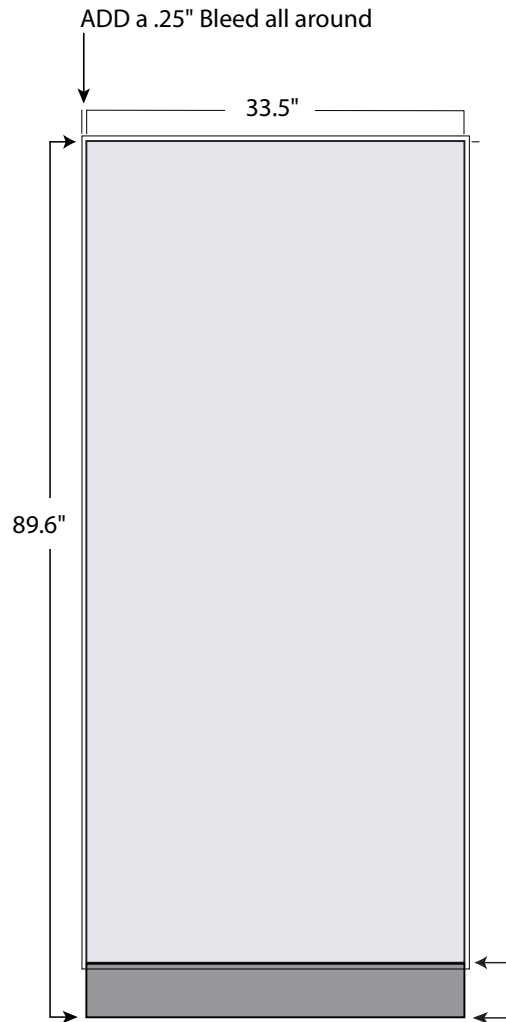


**FILE SETUP
for 33.5" Retractable Bannerstand**



Please create your files in Adobe Illustrator CS2or Adobe Photoshop CS2

- CMYK color mode
- Indicate any critical colors as PMS callouts
- Note that colors may vary from file to printing substrate
- Please check your images at full size for image quality prior to sending

Illustrator

- Convert ALL fonts to outlines
- Embed placed images (must be 150 dpi at final size)
- Create Gradients and other effects in Photoshop not Illustrator
- Save file as EPS

Photoshop

- Images must be 150 DPI at your final size
- If you work in half scale, double resolution
- Flatten layers
- Save as TIFF with ICC profile and LZW compression checked

Dimensions-

- Live area- 33.5 x 82.6"
- Add .25" bleed around entire live area
- Keep important elements away from 7" at bottom! Approx. 7" at bottom will not be visible.

Questions? Contact Doug Nyland at the number below or doug@displaysonthenet.com